

# Carlos Felipe Vallejo Leal

vallejo.cvl@me.com | (871) 260-0080 | [LinkedIn](#) | [GitHub](#) | [Portfolio](#)

## SUMMARY

---

Data-driven professional with experience in data science, analytics, and project management. Proven ability to apply machine learning, A/B testing, and statistical analysis to solve real-world business challenges. Skilled in Python, SQL, and data visualization, with a record of building automated workflows, interactive dashboards, and delivering actionable insights to support strategic decision-making.

## SKILLS

---

**Programming languages:** Python (Pandas, NumPy, Scikit-Learn, SciPi), SQL.

**Data Visualization:** Looker Studio, Tableau, Matplotlib, Seaborn, Render, Plotly Express.

**Data Processing:** Data Cleaning, Web Scraping, Beautiful Soup, Scrapy, Requests, Streamlit.

**Automation and Workflow:** Microsoft Office, Google Sheets Scripting, Monday.com, Notion.

## LANGUAGES

---

Spanish (Native) | English (C2) | Japanese (Low)

## PROFESSIONAL EXPERIENCE

---

### Fluency Corp, Dallas, TX (Remote) (Part-Time)

Jan 2024 – Present

*Project Manager and Data Analytics*

- Designed and developed data processing for 50+ teachers, reducing manual entry errors by >95%.
- Led implementation of L-10 Meetings, KPI's and enhanced project management efficiency.

### Klar, Inc, Omaha, NE (Remote)

Dec 2022 - Present

*Project Manager and Data Analytics*

- Collaborated with senior management to refine strategies and optimize data-driven decision-making for 5+ Nationwide Clients.
- Built real-time dashboards using Google Sheets & Looker Studio to track social media metrics.

### Voltium Solar, Dallas, TX

Jan 2021 – Jul 2021

*Sales Associate*

- Successfully prospect and met over 10 different customers each day.
- Build rapport with customers by offering friendly support and information.

### Industria Limpia Mexicana, Torreon, COA

Jan 2017 – Dec 2022

*Administrative & Logistics Manager*

- Increased client portfolio by 30% through data driven insights and sales tools.
- Managed the payroll and finances of the company.
- In charge of 25+ employees.

## PROJECTS

---

|                                                                                                                                                                                                                                                                  |      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| <b>Triple Ten Bootcamp   Interconnect Churn</b>                                                                                                                                                                                                                  | 2025 |
| <ul style="list-style-type: none"><li>Developed a Machine Learning model to predict customer churn and help the marketing team retain at-risk users through personalized offers achieving a ROC AUC of 0.85. (Python   Scikit-Learn   XGBoost   SMOTE)</li></ul> |      |
| <b>Triple Ten Bootcamp   Sentiment Filtering for a Online Film Community</b>                                                                                                                                                                                     | 2025 |
| <ul style="list-style-type: none"><li>Developed a Machine Learning model to filter and categorize movie reviews based on user sentiment. (Python   Scikit-Learn   Tokenization   spaCy   TF-IDF)</li></ul>                                                       |      |
| <b>Triple Ten Bootcamp   Time Series Forecasting for a Taxi Company</b>                                                                                                                                                                                          | 2025 |
| <ul style="list-style-type: none"><li>Developed a Machine Learning model to predict amount of taxi requests for the next hour. (Python   Scikit-Learn   Time Series Forecasting)</li></ul>                                                                       |      |
| <b>Klar, Inc.   SEO, Google Ads, and Trends</b>                                                                                                                                                                                                                  | 2025 |
| <ul style="list-style-type: none"><li>Created an interactive dashboard that empowered clients to better monitor their marketing strategies and compare them with current trends. (Looker Studio   Python   Google Ads   Google Analytics)</li></ul>              |      |
| <b>Fluency Corp   Interactive Dashboard in Looker Studio</b>                                                                                                                                                                                                     | 2024 |
| <ul style="list-style-type: none"><li>Collected extensive data on teachers.</li><li>Created an interactive dashboard with daily updates. (SQL   Google Sheets   Python   Pandas)</li></ul>                                                                       |      |
| <b>Klar, Inc.   Web Scraping Project</b>                                                                                                                                                                                                                         | 2024 |
| <ul style="list-style-type: none"><li>Built a Python scraper to gather data on over 10,000 prospects matching specific criteria and took screenshots of the pages. (Python   Requests   Scrapy   Selenium).</li></ul>                                            |      |

## EDUCATION

---

|                                                                                           |                    |
|-------------------------------------------------------------------------------------------|--------------------|
| <b>Deep Learning AI</b>                                                                   | Currently Studying |
| Machine Learning Specialization                                                           |                    |
| <b>TripleTen</b>                                                                          | 2025               |
| Data Science Bootcamp                                                                     |                    |
| <b>Harvard Online</b>                                                                     | 2024               |
| CS50 Python – Programming with Python                                                     |                    |
| <b>Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)<br/>NL, Mexico</b> | Monterrey, 2016    |
| Production Engineer                                                                       |                    |